

## What's In The Cart?

のぞき見マーケット

2014-  
25' x 10+ episodes  
Genre: Reality quiz show

### Peek in the cart at home improvement store!

Let's check out what's in the customers' cart at the home improvement store! This show will reveal what kinds of great things customers bought and how they will use it. Based on what they purchased and their hints, studio panelists will try to guess what it's for!



Let's check out what's in their cart!



### Try to guess what it's for!

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Will customer's purchases, number of items and family structure be hints for a quiz?!

- ① Show where they buy (at home improvement store etc.)
- ② Introduce the customer (housewife, school owner, famer)
- ③ Name of items, number of items, price
- ④ Customer's hints
- ④ Studio panelists will guess!
- ⑥ Recommended unique items will be given for a right answer!

Let's use a hint something like "I want to make ○○○ for my kids to play with○○○ ." to guess what's it for!

### Also take a peek into customer's life!

Program's crews will go to the customers' house to reveal how they live. For a housewife who isn't good at cleaning, they helped with cleaning her house. They also helped out with deliver and set up for a woman who lives in a great house. This show will also reveal the problems behind their lives that people usually can't see.

Studio panelists and viewers will get very excited by finding many useful items that they didn't know, and knowing that they can actually make many things by themselves.



#### Contact us

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