# FORMATS



## **Buy & Sell Battle**

浜ちゃんが!

2008-30'x210+ episodes Game Show

## It's a shopping battle at celebrities' favorite stores!

### BUY



Hosts and guests split into teams for a shopping battle. The guests buy the items they want the most! You'll see actors, actresses, and artists spill details of their personal lives you've never heard before! And once the shopping is done... they compete to see who pays! The losing team's guest must pay out of pocket!!

### SELL



Two guests bring their personal items from home and team up with the hosts for an appraisal! What will the objects' value be? A professional appraiser gives a verbal approximation of value. At the end of the program, all items are auctioned by charity online.