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## A GMMTV actor, Sapol Assawamunkong joins the YTV drama series “Octo -Mind Investigator Akari Shinno- Season 2”



YTV is delighted to announce a GMMTV actor, Sapol Assawamunkong, joins the YTV drama series Octo -Mind Investigator Akari Shinno- Season 2, as one of the key characters, Krit Wongratch.

A talented actor, Mr. Sapol Assawamunkong, also known as Great, made his television debut in the drama Room Alone 2 in 2015. Advancing his career, his role as Jerd in Inhuman Kiss in 2019 earned him numerous award nominations. He is well-known for his critically acclaimed performance as Saint in Beauty Newbie in 2024, as well as his recent role in Wandee Goodday. Regarding his latest role in Octo, Mr. Sapol said, “I am incredibly excited to join the cast of Octo and work with such a talented team. This is a wonderful opportunity to showcase my abilities on an international stage and bring a unique character to life. I look forward to sharing this exciting project with audiences in Japan and beyond.” Also, Mr. Sataporn Panichraksapong, CEO of GMMTV, commented “We are thrilled to have one of our actors join a Japanese TV drama series as a key character. We hope this opportunity not only strengthens the relationship and fosters further collaborations between YTV and GMMTV but also allows us to showcase the incredible talent of our Thai artists to a global audience. This collaboration will pave the way for more opportunities for GMMTV artists to shine on the international stage.”

YTV tries unprecedented projects, such as collaborations and co-production with overseas partners, in addition to the international sales. We will keep driving our global business to expand the potential of YTV’s content.

## **YTV's iconic drama series, "Octo"**

The original mystery drama series features Akari Shinno, a detective who has the extraordinary ability to see people's emotions as colours. Season1 aired in the summer of 2022, and received an exceptional response. Episode 1, for example, gained over one million views on the free catch-up service, TVer.

## **GMMTV**

GMMTV is a leading content production company and talent agency, operating as a subsidiary of the Thai entertainment conglomerate, The One Enterprise. The company conducts a comprehensive entertainment business, producing a wide range of content and entertainment programs targeted at teen audiences and new generations, including drama series, variety shows, music programs, movies, and other formats, which are presented through both television and online media within Thailand and globally. In addition to content production, GMMTV manages a roster of over 100 stars, including actors, singers, and emcees, who have large fan bases both in Thailand and around the world. The company has gained international acclaim for its innovative Boys' Love (BL) drama series, which have not only captivated global audiences but also demonstrated Thailand's cultural soft power on the world stage.

## **YTV International Business**

YTV internationally distributes animation titles, drama series, TV formats, and manages international roadshows of films. For example, a drama series, Pure Soul was re-produced as a film in South Korea, as A Moment to Remember, which was a blockbuster. A light entertainment format, The Rolling Kitchen, was reproduced in Mongolia and Brazil. Now, further projects, such as local adaptations of other entertainment formats are proceeding.

*"Octo -Mind Investigator Akari Shinno- Season 2" Official Account*

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